

Partners Create Web Pages

As the World Wide Web grows in popularity, partner hospitals have made their mark on the Internet's graphical interface. More than 25 NIS partner hospital World Wide Web pages were created during a week-long, pre-conference workshop for information coordinators. Others developed their sites earlier in the year. The pages contain information and photos of hospitals, physicians and partnerships.

Although all the pages were created from the same template, each is as unique as the individual partnership, said AIHA Information Analyst Jyothi Kanics, who helped partners develop their pages. From eye-catching spinning globes to pulsing hearts, some pages make use of animation; some also contain links to other health care and NIS resources. Most pages are in Russian, although several are also available in English.

Elzhan Birtanov, MD, information coordinator and director of the Almaty Toxicology Information Center in Kazakstan, created a Web site for the toxicology center last April. "Our Web pages allow us to use sound and sight to increase awareness among people of certain poisons," he said.

Andrew Tooziak, MD, information coordinator at L'viv Oblast Clinical Hospital, and Dmitro Dobriansky, MD, a neonatologist at the hospital, created a Web site last spring that describes the accomplishments of the hospital. "It took us a few months to compile all the material," he said. "Our purpose is to orient more neonatologists to our model neonatology center. We would like to see this site used by other physicians in the area."

And Igor Semenenko, information coordinator and neonatologist at Odessa Oblast Hospital, became so proficient at creating Web pages as he developed those for his hospital, he plans to teach his US partners at Coney Island Hospital how to set up their own home page.

Altogether, 32 NIS partners and 10 CEE partners now have pages on the Web.